

# WESTWORKS STUDIOS

COMCAST'S AWARD-WINNING VIDEO PRODUCTION COMPANY

WestWorks Studios, Comcast's award-winning video production company based in Colorado, serves advertising agencies, production companies, Fortune 500 corporations, networks and content providers, and offers a value-add to all divisions, regions, and entities across Comcast.

Whether it's our ReadySet Mod that can be tailored to fit your brand and message, or our connections with field producers and production teams across the country, WestWorks helps simplify your production. All Comcast divisions and entities automatically receive the Comcast preferred customer discount that can save thousands of dollars of your budget compared to using an outside production vendor. And now with WestWorks Studios profit sharing program, Comcast entities that use WestWorks will get money returned to their budget at the end of the year. WestWorks Studios will share our positive cash-flow with the entities that do business with us—it's our way of helping Comcast work together to win together.



WestWorks Studios offers a variety of production styles to engage your employees:

- Employee Communications (executive messaging; education and training)
- Live Streaming of Events from Our Studio or On-site (meetings, conferences, webinars and training)
- Sales and Marketing Communications (Division playbook meetings)
- Sizzle Reels (highlight reels, trade show videos)
- Graphics and Animation
- Scripting, Storyboarding, and Concept Development
- XFINITY Content (Video On Demand, promotional barkers, digital signage)

## PRODUCTION SIMPLIFIED

Contact us about simplifying your next production.  
Visit [westworksstudios.com](http://westworksstudios.com) or call 800-491-1947.

